

COMPANY



RED STUDIO

PROFILE

2024

# welcome



Welcome to Red Studio Inc., your gateway to unparalleled design and marketing solutions. As a leading design and marketing agency, we are dedicated to helping high-profile clients, small business owners, and start-ups transform their brands into captivating success stories. With our exceptional creativity, strategic insights, and a touch of humor, we'll take your brand to new heights. Get ready to embark on a thrilling journey of innovation, as we introduce you to the world of Red Studio Inc.

# our story



Since its inception in 2007, Red Studio Inc has been a beacon of creativity and innovation in the design and marketing world. Founded by a group of passionate individuals with a shared vision, our journey began with a simple mission: to help startups and premium brands alike excel in the ever-evolving market landscape. Armed with talent, determination, and a dash of humor, we embarked on a quest to turn ideas into reality, dreams into achievements. Over the years, we've grown, evolved, and adapted, but our commitment to excellence and our dedication to our clients remain unwavering. Today, as we look back on our journey, we're proud to say that we've not only helped countless brands thrive but also forged lasting relationships built on trust, creativity, and mutual success.



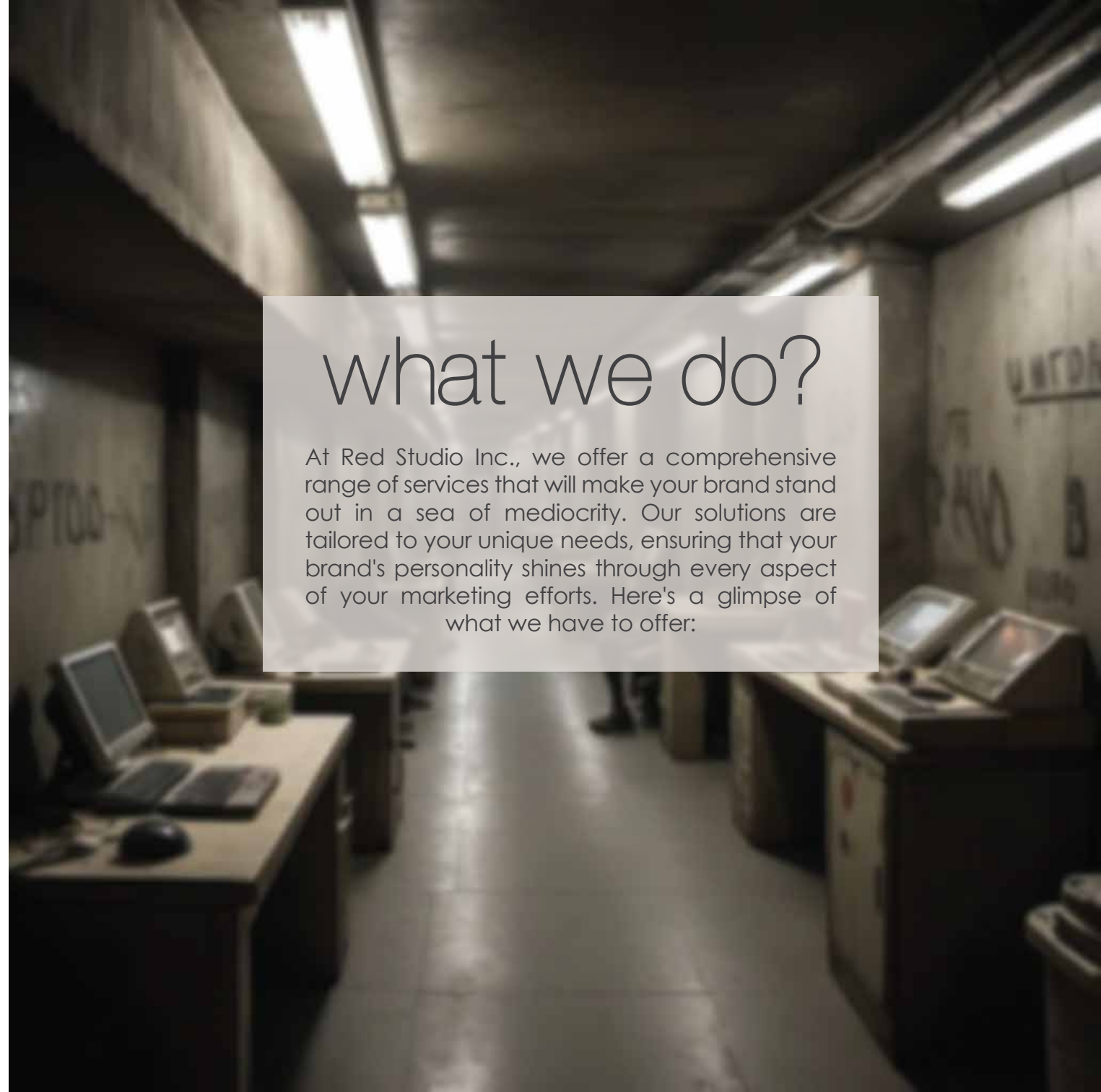
# about us

Since 2007, Red Studio Inc has been igniting the visual landscape with cutting-edge design and marketing solutions, catering to both startups and premium clientele alike. With an unwavering commitment to excellence, we blend creativity and strategy to craft compelling brand identities that captivate audiences. Our passion for innovation drives us to push boundaries and deliver unparalleled results, ensuring our clients stand out in today's competitive market. Join us in shaping the future of design and marketing, where every project is infused with enthusiasm and expertise.



## what we do?

At Red Studio Inc., we offer a comprehensive range of services that will make your brand stand out in a sea of mediocrity. Our solutions are tailored to your unique needs, ensuring that your brand's personality shines through every aspect of your marketing efforts. Here's a glimpse of what we have to offer:





## we make brands

At Red Studio Inc, we thrive on creating brands that are not just memorable, but legendary! For startups, we're the architects of dreams, shaping their brand identity from the ground up with passion and purpose. And for our premium clients, we craft bespoke brand experiences that elevate their status from great to iconic!



## we develop websites

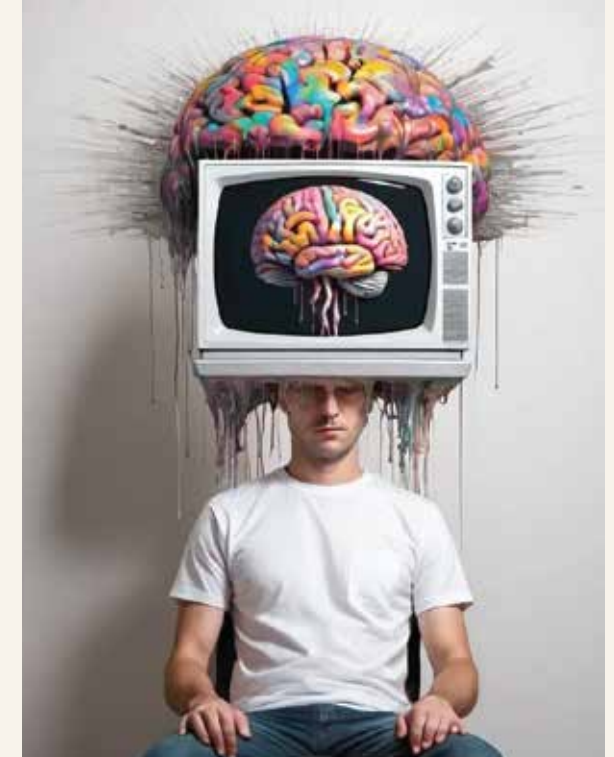
At Red Studio Inc, we're the digital dream weavers, crafting websites that are as unique as your fingerprint! For startups, we're the launchpad to online success, building websites that scream "look at me!" to the world. And for premium clients, we're the virtuosos of the web, creating online experiences that are as luxurious as a five-star hotel!



## we formulate marketing strategies



At Red Studio Inc, we thrive on creating brands that are not just memorable, but legendary! For startups, we're the architects of dreams, shaping their brand identity from the ground up with passion and purpose. And for our premium clients, we craft bespoke brand experiences that elevate their status from great to iconic!



## we create concepts & designs

At Red Studio Inc, we are the maestros of imagination, crafting concepts and designs that defy expectations! For startups, we sculpt visual identities that scream innovation and disrupt the norm, setting them apart in their industry. And for our premium clients, we weave elegance and sophistication into every pixel, ensuring their brand radiates luxury and allure!

we produce contents



At Red Studio Inc, we're the storytellers of success, producing content that captivates and converts! For startups, we craft narratives that resonate with their audience, igniting curiosity and driving engagement. And for our premium clients, we curate content that exudes exclusivity and excellence, elevating their brand to new heights of prestige and influence!

we manage socials

At Red Studio Inc, we're the social media virtuosos, orchestrating campaigns that dazzle and delight! For startups, we navigate the digital landscape with finesse, building communities and sparking conversations that propel their brand forward. And for our premium clients, we curate an online presence that exudes sophistication and charm, captivating audiences and leaving a lasting impression!



We take our work seriously, but we don't believe in taking ourselves too seriously. At Red Studio Inc., we inject a healthy dose of humor into everything we do. Because when you enjoy the process, the results are even sweeter. With us, you'll embark on an exciting journey filled with laughter, creativity, and incredible outcomes. Get ready to have fun while we transform your brand into a true masterpiece.

our work  
process



idea



strategy



finance



realization



marketing



planning

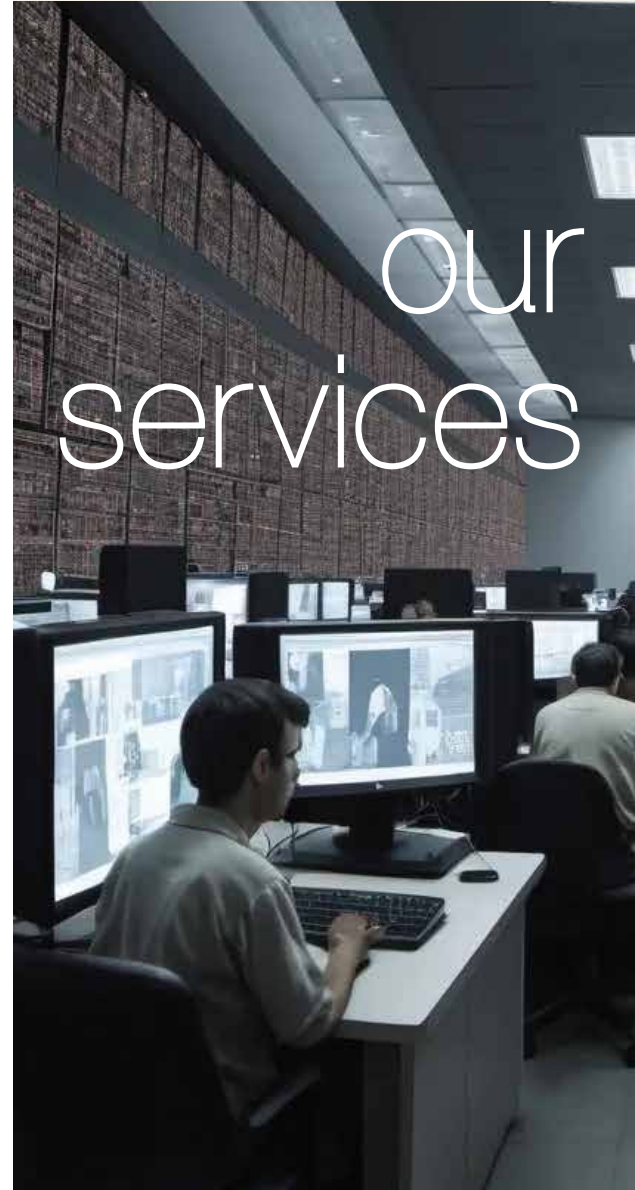


# team work



At Red Studio Inc, we're not just a team; we're a family of design enthusiasts, marketing mavens, and creative wizards! We believe in turning ideas into realities, and frowns into smiles—one project at a time. So, grab a seat, buckle up, and get ready for a thrilling ride through the world of design and marketing with us!

## our services



advertising design

experiential design

web design/development

marketing strategy

digital marketing

traditional marketing

brand design/development

print and video production





our work  
collection

## our premium clients

Wyndham Grand Regency Hotel

Indian Motorcycles

Kawasaki Motorcycles

Yellowcab Pizza

The Coffee Club

Chilis

Volkswagen & Audi

Caviarhouse & Prunier

AFC Asian Cup 2023

FIFA

Safahat

Village Market

Corcorde Hotel

Neo Restaurant

Al Ahli Hospital

Adara Group

Sugar and Spice Restaurant

General Takafu

Lee's Chicken

Applebees

W Hotel

Sealine Beach Resorts

Stolichnaya Vodka

DOLE

and more...





# Volkswagen & AUDI

## Driving Excellence in Volkswagen and Audi Print Advertising

Red Studio Inc. had the privilege of crafting impactful print advertising materials for two iconic automotive brands, Volkswagen and Audi. Our team focused on creating visually stunning and strategically crafted campaigns that highlighted each brand's unique qualities and resonated with their target audiences.

For Volkswagen, we emphasized the brand's heritage of reliability and innovation, developing ads that celebrated its timeless appeal and modern advancements. Our design incorporated bold visuals and compelling copy that highlighted Volkswagen's commitment to quality and its diverse range of vehicles.

With Audi, we focused on the brand's reputation for luxury and performance, creating sophisticated and elegant print ads that reflected its cutting-edge technology and superior craftsmanship. Each piece was designed to capture the essence of Audi's "Vorsprung durch Technik" philosophy, showcasing its position as a leader in the premium automotive market.

Through creative storytelling and meticulous design, Red Studio Inc. successfully delivered print advertising materials that elevated both Volkswagen and Audi's

# Yellowcab Pizza

## Crafting a Tasty Identity for Yellowcab Pizza

Red Studio Inc. took on the exciting challenge of revamping Yellowcab Pizza's company profile, creating a fresh and compelling brand story that truly captures the essence of their delicious offerings. Our team developed a dynamic and engaging profile that highlights Yellowcab Pizza's commitment to quality, innovation, and customer satisfaction.

We started by diving deep into the brand's history and values, uncovering unique elements that set Yellowcab Pizza apart in the competitive food industry. With this foundation, we crafted a narrative that celebrates their passion for great pizza and their dedication to creating memorable dining experiences.

Our design approach combined bold visuals with mouth-watering imagery, showcasing Yellowcab Pizza's diverse menu and vibrant atmosphere. We also



incorporated customer testimonials and success stories, illustrating the brand's impact and appeal.

Through strategic storytelling and eye-catching design, Red Studio Inc. transformed Yellowcab Pizza's company profile into a powerful marketing tool, effectively communicating the brand's identity and vision. Our work not only enhanced brand perception but also strengthened Yellowcab Pizza's position as a beloved and trusted choice for pizza lovers everywhere.

# Wyndham Grand Regency

## Crafting Luxury for Wyndham Grand Regency Hotel

Red Studio Inc. had the pleasure of designing print advertising materials for Wyndham Grand Regency Hotel, creating a suite of elegant and impactful visuals to showcase the hotel's luxurious offerings. Our team focused on developing outdoor banners, hotel profiles, and magazine posters that captured the sophistication and grandeur of the Wyndham Grand experience.

For the outdoor banners, we designed eye-catching visuals that highlighted the hotel's stunning architecture and inviting ambiance, ensuring they were both visually striking and aligned with the brand's upscale image. These banners were strategically placed to attract the attention of passersby and entice potential guests.

In the hotel profile, we crafted a comprehensive and engaging narrative that celebrated Wyndham Grand Regency's unique features and amenities. Through a combination of breathtaking photography and compelling copy, we showcased the hotel's dedication to providing exceptional service and unforgettable experiences.



The magazine posters were designed to captivate readers with their elegant aesthetics and intriguing messaging. By focusing on the hotel's luxurious accommodations and top-tier amenities, we created a visual story that appealed to discerning travelers seeking comfort and style. Red Studio Inc. successfully elevated Wyndham Grand Regency Hotel's print advertising to new heights, enhancing its brand presence and attracting a sophisticated clientele. Our work not only increased the hotel's



visibility but also reinforced its position as a premier destination for luxury and hospitality.





# AFC Asian Football Cup 2023

## Transforming Stadiums for the AFC Asian Cup 2023

Red Studio Inc. played a pivotal role in elevating the AFC Asian Cup 2023 by transforming stadiums into iconic landmarks of football excellence. Our team was tasked with creating a cohesive and dynamic branding experience that would captivate fans and players alike, turning each venue into a vibrant celebration of Asian football.

We started by designing an innovative visual identity that reflected the tournament's spirit and diversity. This included everything from bold banners and striking signage to immersive fan zones and interactive installations. Each element was carefully crafted to enhance the atmosphere and ensure fans felt the excitement from every corner of the stadium.

Our attention to detail extended to every aspect of the fan experience, ensuring that each stadium was not just a place to watch football, but a space that embodied the energy and passion of the tournament. By integrating cutting-edge technology and creative design, we created a unique and engaging environment that left a lasting impression on everyone who attended.

Through collaboration with event organizers and stakeholders, Red Studio Inc. delivered a stadium branding experience that set a new standard for sporting events, showcasing our commitment to excellence and our passion for bringing sporting dreams to life.



# Indian Motorcycle

## Igniting Passion for Indian Motorcycle on Social Media

Red Studio Inc. revved up the digital presence of Indian Motorcycle, capturing the essence of freedom and adventure that the iconic brand represents. Our team embarked on a thrilling journey to create a social media campaign that resonated with motorcycle enthusiasts and adventurers around the globe.

With a focus on authenticity and engagement, we developed a series of visually stunning and emotionally compelling content that showcased the spirit of Indian Motorcycle. From high-octane videos and breathtaking photography to behind-the-scenes glimpses and rider stories, every post was designed to ignite passion and foster a deep connection with the brand.

Our strategy included leveraging user generated content to build a vibrant community of riders, celebrating their unique journeys and experiences. We also introduced interactive elements such as polls, Q&A sessions, and live streams to keep the audience engaged and excited.

Through innovative storytelling and strategic use of hashtags, we amplified Indian Motorcycle's voice across platforms, driving unprecedented levels of engagement and expanding its loyal fan base. Red Studio Inc. successfully transformed Indian Motorcycle's social media presence into a dynamic and inspiring digital destination, capturing the hearts and minds of riders everywhere.



# Kawasaki Motorcycle

## Accelerating Kawasaki Motorcycles on Social Media

Red Studio Inc. took Kawasaki Motorcycles' social media presence to new heights, igniting the thrill of the ride for enthusiasts around the world. Our team developed a dynamic and engaging campaign that celebrated Kawasaki's legacy of innovation and performance.

We crafted visually stunning content that captured the essence of speed and adventure, from adrenaline-pumping videos and captivating photography to in-depth rider stories and expert insights. Each post was designed to resonate with Kawasaki's passionate community, sparking conversations and fostering a deeper connection with the brand.

Our strategy included interactive elements such as live Q&A sessions, polls, and user-generated content campaigns, encouraging fans to share their own Kawasaki experiences. By leveraging trending hashtags and targeted advertising, we amplified Kawasaki's reach and engaged a broader audience.

Through innovative storytelling and strategic engagement, Red Studio Inc. successfully transformed Kawasaki Motorcycles' social media platforms into vibrant communities where fans could celebrate their shared love of riding. Our work not only increased brand visibility but also strengthened Kawasaki's position as a leader in the motorcycle industry.



# Stolichnaya Vodka

## Bringing Stolichnaya Vodka's "Original People Campaign" to Life

Red Studio Inc. proudly led the creative development of Stolichnaya Vodka's "Original People Campaign," delivering a comprehensive 360 marketing and advertising strategy that included outdoor banners, flyers, and TV ads. Our mission was to celebrate the authenticity and uniqueness of Stolichnaya Vodka by showcasing the brand's connection to its heritage and its vibrant, diverse consumer base.

For the outdoor banners, we designed bold and visually compelling graphics that highlighted the campaign's theme of originality. Placed in high-visibility locations, these banners featured striking imagery and powerful messaging that captured the essence of Stolichnaya's commitment to quality and tradition, while resonating with the campaign's celebration of individualism.

Our flyers were crafted with eye-catching visuals and engaging content that told the story of Stolichnaya Vodka's rich history and its connection to the "Original People." These flyers were distributed at key events and venues, effectively reaching our target audience and sparking interest in the campaign.

In our TV ads, we created dynamic and captivating commercials that brought the "Original People Campaign" to life. Combining emotive storytelling with visually stunning footage, we highlighted the unique qualities of Stolichnaya Vodka and its celebration of originality, creating a memorable and impactful viewing experience.

Through a cohesive and creative approach, Red Studio Inc. successfully executed the "Original People Campaign," elevating Stolichnaya Vodka's brand presence and engaging audiences with a message of authenticity and individuality. Our work not only enhanced brand visibility but also reinforced Stolichnaya's position as a premium vodka with a rich heritage and a connection to its diverse consumer base.



# Energizer Automotive

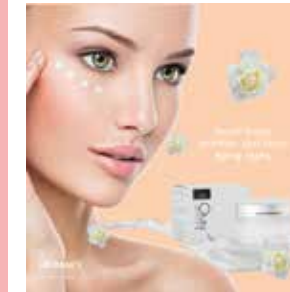
## Powering Up Energizer Philippines' Social Media Presence

Red Studio Inc. energized Energizer Philippines' social media presence with a dynamic and engaging campaign designed to connect with audiences and amplify the brand's message of reliable power and innovation. Our team developed a strategic approach to create impactful content that resonated with both existing and new followers.

We crafted a series of visually striking and informative posts, including eye-catching graphics and videos that showcased Energizer's cutting-edge battery technology and durable performance. Our content was tailored to highlight the brand's key benefits, from long-lasting power to eco-friendly initiatives.

Interactive elements such as polls, contests, and user-generated content were integrated into the campaign to foster engagement and build a vibrant online community. We also leveraged trending hashtags and strategic advertising to boost reach and visibility, ensuring that Energizer Philippines stood out in the crowded social media landscape.

Through a combination of creative storytelling and targeted engagement, Red Studio Inc. successfully enhanced Energizer Philippines' social media footprint. Our work not only increased brand awareness but also strengthened the connection between Energizer and its audience, reinforcing its position as a leader in battery technology.



# OMNI Beauty

## Glamourizing OMNI Beauty Products on Social Media

Red Studio Inc. took OMNI Beauty Products' social media presence to the next level with a vibrant and engaging campaign designed to highlight the brand's commitment to beauty and innovation. Our team crafted a strategic approach to create captivating content that resonated with beauty enthusiasts and reinforced OMNI's position as a leading name in the industry. We developed a series of visually stunning posts featuring high-quality imagery and videos that showcased OMNI's diverse range of beauty products. From product demonstrations and tutorials to behind-the-scenes glimpses and customer testimonials, each piece of content was designed to captivate and inspire. Interactive elements such as beauty tips, quizzes, and exclusive giveaways were incorporated to encourage follower engagement and foster a strong online community. We also utilized trending hashtags and targeted ads to maximize reach and attract new followers, ensuring OMNI Beauty Products stood out in a competitive market.

Through creative storytelling and strategic social media management, Red Studio Inc. successfully enhanced OMNI Beauty Products' digital presence. Our campaign not only increased brand visibility but also deepened the connection with beauty aficionados, celebrating the brand's dedication to empowering confidence and showcasing its innovative product range.





# Pronto Delivery

## Crafting the Brand Identity for Pronto Delivery

Red Studio Inc. embarked on an exciting journey with Pronto Delivery, a dynamic startup poised to revolutionize the delivery industry. Our team was tasked with developing a compelling brand identity that would set Pronto Delivery apart from competitors and resonate with customers seeking fast and reliable delivery solutions.

We began by delving into Pronto Delivery's core values and market positioning, creating a brand strategy that highlighted their commitment to speed, efficiency, and exceptional service. Our approach included designing a distinctive logo and visual identity that captured the essence of swift and dependable delivery.

The brand development project encompassed a comprehensive suite of elements, including color schemes, typography, and imagery, all designed to convey Pronto Delivery's dynamic and modern approach. We crafted engaging brand messaging and a tagline that encapsulated their promise of fast and reliable service.

In addition to visual design, we developed brand guidelines to ensure consistency across all touchpoints, from digital platforms to print materials. Our strategic approach extended to crafting a compelling online presence, including social media profiles and a website,

to effectively communicate Pronto Delivery's brand values and attract their target audience.

Red Studio Inc. successfully built a strong and cohesive brand identity for Pronto Delivery, laying the foundation for their market launch and future growth. Our work not only established a memorable brand presence but also positioned Pronto Delivery as a standout player in the competitive delivery industry.



# Cafe Capitania

## Brewing a Bold Brand Identity for Café Capetanina

Red Studio Inc. had the pleasure of crafting a distinctive brand identity for Café Capetanina, a promising startup coffee shop set to make its mark in the vibrant world of specialty coffee. Our mission was to create a compelling brand narrative that would resonate with coffee lovers and set Café Capetanina apart in a competitive market.

We began by immersing ourselves in the café's vision and values, focusing on the essence of what makes Café Capetanina unique. From this foundation, we developed a brand strategy that highlighted their commitment to exceptional quality, cozy ambiance, and a passion for the perfect cup of coffee.

Our creative process included designing a memorable logo and visual identity that reflected the warmth and charm of Café Capetanina. We selected a color palette and typography that evoked the inviting atmosphere of the café, blending contemporary style with a touch of classic elegance.

In addition to the visual elements, we crafted engaging brand messaging and a tagline that captured the essence of Café Capetanina's experience. Our work extended to creating cohesive branding materials, including menus, signage, and packaging, all designed to enhance the café's customer experience and reinforce its brand identity.

Red Studio Inc. also developed an impactful online presence, including social media profiles and a website, to effectively communicate Café Capetanina's brand story and attract a loyal customer base.

Through a strategic and creative approach, Red Studio Inc. successfully established a strong and appealing brand identity for Café Capetanina, setting the stage for a successful launch and long-term success in the coffee shop industry.





# NAFFCO

## Designing an Impactful Exhibition Booth for NAFFCO

Red Studio Inc. partnered with NAFFCO, a leading fire and safety company, to design a state-of-the-art exhibition booth that would captivate attendees and effectively showcase their innovative products and solutions. Our goal was to create a dynamic and engaging space that highlighted NAFFCO's commitment to safety, quality, and cutting-edge technology.

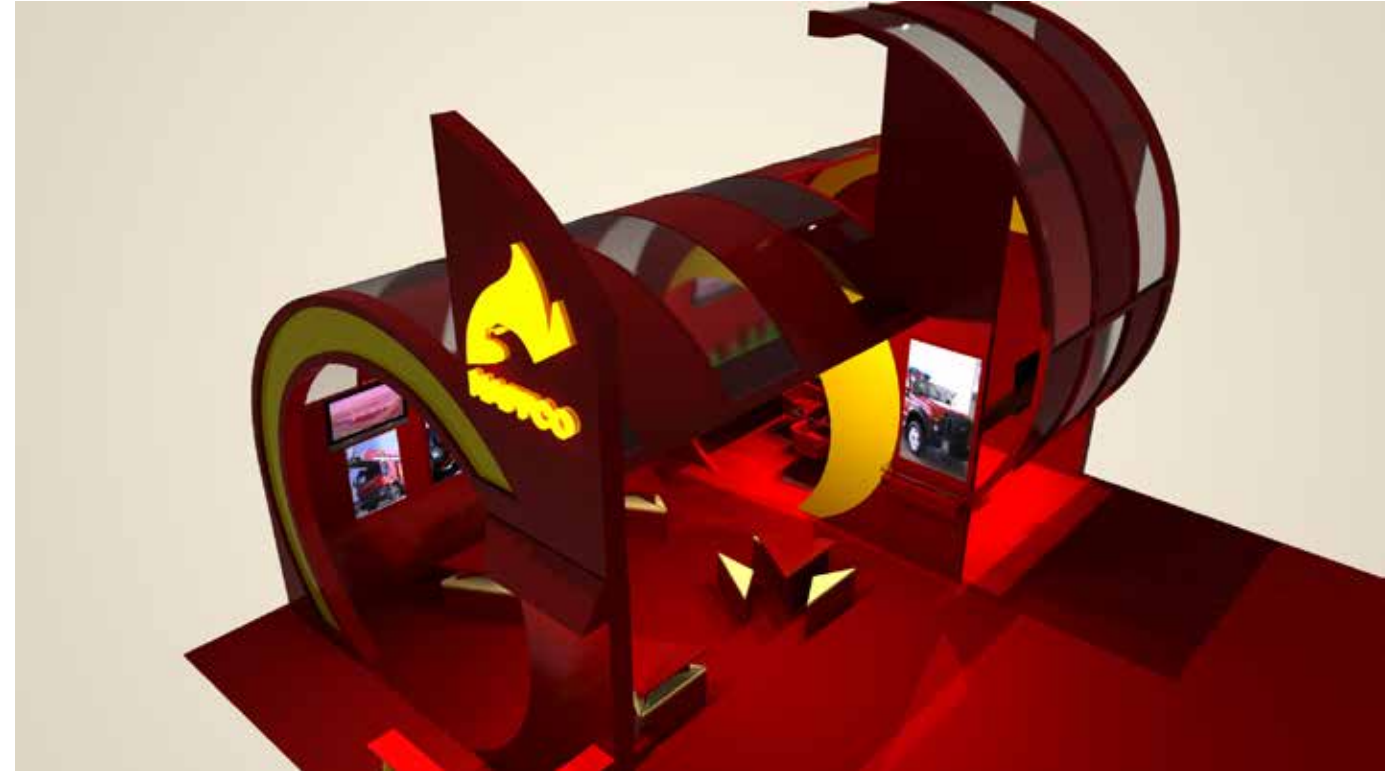
Our team began by understanding NAFFCO's brand values and objectives for the exhibition. We then developed a booth design that combined functionality with aesthetic appeal, ensuring that the space was both inviting and informative. The booth featured interactive displays, product demonstrations, and multimedia presentations, all strategically designed to engage visitors and communicate NAFFCO's expertise in fire safety solutions.



We incorporated bold visuals and branded elements to reinforce NAFFCO's identity, using a color palette and design motifs that aligned with their brand standards. The layout was meticulously planned to optimize traffic flow and provide ample space for meaningful interactions between NAFFCO representatives and potential clients.

To enhance the overall experience, we integrated technology-driven elements such as touchscreens and virtual reality demonstrations, allowing visitors to explore NAFFCO's products and services in an immersive way. Our design also included comfortable seating areas and meeting spaces to facilitate networking and discussions.

Through innovative design and strategic execution, Red Studio Inc. successfully created an exhibition booth that elevated NAFFCO's presence at the event, attracting attention and leaving a lasting impression on attendees. Our work not only showcased NAFFCO's leadership in the fire and safety industry but also reinforced their brand's reputation for excellence and innovation.





fairfield, california  
USA

aranova, rome  
italy

salisbury, south australia  
australia

paranaque, NCR  
philippines

# our offices

Our offices are strategically positioned across multiple locations, allowing us to efficiently access and reach potential clients in various regions. This strategic placement enables us to serve a diverse range of industries effectively, providing tailored solutions that meet the unique needs of each sector. By being situated in key areas, we ensure that we can respond promptly to client inquiries and maintain strong, ongoing relationships. This geographical advantage allows us to tap into new markets, enhance our service delivery, and continuously grow our client base across different industries.



# contact us

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